



# APPLICATION FOR MEMBERSHIP

## Mid-America Equipment Retailers Association

P.O. Box 68 Dublin, Ohio 43017  
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The undersigned company hereby applies for membership in the MID-AMERICA EQUIPMENT RETAILERS ASSOCIATION in accordance with its by-laws. REGULAR MEMBERSHIP: Any person, firm entity or corporation primarily engaged in the marketing of agribusiness products or services, outdoor power farm, industrial and construction equipment retailers in the states of Indiana or Kentucky or surrounding areas. Firms can elect to have their membership on a calendar year basis (January through December) or summer renewal (July through June). For new members, dues are pro-rated on a monthly basis for those joining at other times.

Firm Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Street or Box No. \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Website \_\_\_\_\_ Email \_\_\_\_\_  
 Started in business \_\_\_\_\_ Number of Employees \_\_\_\_\_  
 Manufacturers represented \_\_\_\_\_  
 Owner/Mgr. \_\_\_\_\_ Title \_\_\_\_\_  
 Key Personnel \_\_\_\_\_  
 Sponsored by: \_\_\_\_\_

**MEMBERSHIP PERIOD:**  
 Jan. 1 to Dec. 31  
 July 1 to June 30

**MEMBERSHIP INVESTMENT:**  
**Primary Location:**  
**MAERA:** \$350.00  
**NAEDA:**  
 Check one:  
 Ag/Ind. \$111.50  
 OPE \$65.75

### BRANCH LOCATIONS

All locations are required to be members. You may photocopy this sheet to list additional branch locations.

Firm Name (if different than above) \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_ County \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Manufacturers represented \_\_\_\_\_  
 Manager \_\_\_\_\_ Email \_\_\_\_\_

**Plus**  
**Each Branch Location:**  
**MAERA:** \$175.00  
**NAEDA:** \$65.75  
**TOTAL \$** \_\_\_\_\_

Check payable to "MAERA" enclosed.  Charge my credit card: Acct.# \_\_\_\_\_ Exp. Date: \_\_\_/\_\_\_

### COMMUNICATIONS AND MARKETING CONSENT FORM

I represent that I am authorized to provide the foregoing consent and understand that by providing my mailing address, email address, telephone number, and fax number(s), I consent to receive communications sent by or on behalf of the Mid-America Equipment Retailers Association (MAERA) and the North American Equipment Dealers Association (NAEDA), NAEDA Services, Equipment Dealers Foundation, and Iron Solutions via regular mail, email, telephone, and fax. I also understand that I may revoke this consent with respect to one or more of the entities listed above by notifying such entity in writing of such revocation at any time.

Signed \_\_\_\_\_ Date \_\_\_\_\_

### KEY MEMBERSHIP BENEFITS

#### Mid-America Equipment Retailers Association

- ✓ State legislative monitoring and lobbying activities
- ✓ Business, employment and environmental legal counsel
- ✓ OSHA compliance and safety consultants
- ✓ MAERA Financial Solutions - wholesale and retail financing
- ✓ Flat Rate Guides: Agricultural and Outdoor Power Equipment
- ✓ Visa/MasterCard Bankcard Program
- ✓ Association Accounting Service
- ✓ Online *FasFacts* information database
- ✓ Business forms, and supplies
- ✓ Insurance programs: Health, Life, Dental, Property & Liability
- ✓ *Pinion* and *Pinion Plus* newsletters, plus weekly email e-news

#### North American Equipment Dealers Association

- ✓ Federal legislative monitoring and lobbying activities
- ✓ Dealer-Manufacturer-Supplier relations
- ✓ Legal assistance program
- ✓ Toolchex tool expense reimbursement program
- ✓ IRON Solutions trade-in guides, quote programs
- ✓ Partnership Freight Discount program
- ✓ 20 Groups program and Knowledge-Net distance learning programs
- ✓ *NAEDA Equipment Dealer* magazine and *Buyer's Guide*
- ✓ Bi-weekly *NAEDA Update* email newsletter

